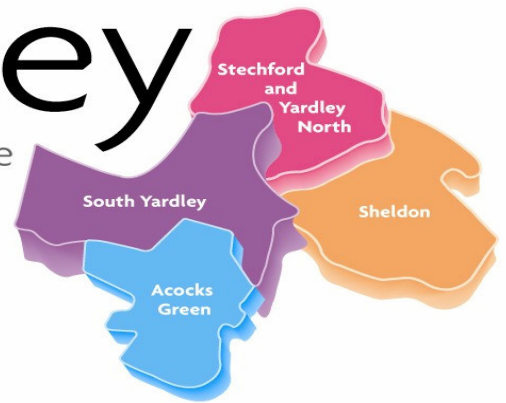


# Your Yardley

Your Services Yours to Enjoy Yours to Influence

Issue 5

April 2008



## Ward Based Cleansing

Following extensive research and consultation with Street Cleansing staff and Trade Unions, a new Ward Based approach to Street Cleansing was piloted throughout October to December 2007. South Yardley Ward was part of the pilot.

The Wards were selected to be broadly representative of conditions across the City and indicative of the challenges that would be faced in rolling out this programme citywide.

In essence, for the pilot period Street Cleansing services were reorganised to create a team working exclusively in the Ward, led by a Team Leader, with overall responsibility for cleanliness of the Ward. Whilst slightly different arrangements were tested in each Ward, a common theme of zoning the Ward into four or five different areas was adopted, concentrating the available resource into each zone on a specific day of the week. This enabled the team to provide more of a "deep clean" and also provide Members and residents with an easily understood and visible cleansing service. The existing continuous "beat sweeping" rounds and mechanical sweeping regime in retail and other appropriate areas continued and supplemented the zoned approach.

The pilots were a resounding success. Standards of cleanliness were measured just before the start of and on completion of the pilot scheme, and each Ward showed significant improvements in cleanliness. In South Yardley, the number of sites surveyed showing unsatisfactory levels of cleanliness reduced by 12%. Feedback from the teams themselves was also very positive with staff feeling a sense of "ownership" and achievement at the visible improvement in conditions.

As a result, it is proposed to introduce Ward based cleaning to a further fifteen Wards across the City in the near future. All four Wards within Yardley Constituency will benefit from this new approach. Discussions are taking place with the Constituency Director about how best the existing NRF funded small mechanical sweeper can be utilised as part of this process, as funding for it will cease on 31<sup>st</sup> March 2008.

If you have information you would like to share via this newsletter please contact Lorraine Newman on 675 1304 or email :lorraine.newman@birmingham.gov.uk

## Dates of April Meetings

4th Graffiti Group 11.00 am @ Constituency Office  
14th Children & Young People's Services Strategic Committee 5.00 pm @ Constituency Office.

## Local Fire Safety Initiatives

Young Firefighters Association, which is a 12 week programme where young people, aged 13 to 14, from our local schools attend Sheldon Fire Station and undertake a learning programme which allows young people to experience the fire service, train with firefighters and learn about fire safety and fire prevention.

A recent initiative where we have been working in partnership with our Police/Housing colleagues to undertake the delivery of joint Home Fire Safety Checks (HFSC), Security Advice, Security Surveys and lock fitting service in order to reduce burglary's and help promote a safer community in known burglary hot spot areas.

For more information contact Dave Boucher on 07876390292 or email david.boucher@wmfs.net

## Catch the Tagger



A tagger's work has been photographed at 50 different locations in Yardley and Sheldon. Someone must have seen this person at work. If you have any information however small please ring Sgt Anna Hynett on 675 5422.

Don't forget you could get a reward of up to £500 for information that helps to identify and arrest those responsible for tagging.

## Richmond Primary Care Centre

Work has now started on this new Health Centre which is due to be opened in April 2009. Four surgeries with five GPs have provisionally signed to move into the new health centre. The centre will also include podiatry services, gateway workers and midwifery services and cater for around 15000 patients in total.

